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MAIN STREET HISTORICAL ADVISORY COMMISSION  
**MINUTES FOR TUESDAY, MAY 10, 2011, 4:30 P.M**  
 MAIN STREET HISTORICAL MUSEUM, 311 WEST PARK AVENUE, FREEPORT, TEXAS 77541

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Members:

SANDRA BARBREE, *President*  
 MARJORIE CLARK, *Secretary/Treasurer*  
 PIXIE FLOYD  
 NAT HICKEY  
 LILA LLOYD  
 MARTY DeLEON  
 LALO GARCIA  
 SANDRA LOEZA

GILBERT ARISPE, *Main Street Director*  
 MICHELLE KENT, *Council Liaison*  
 JEFF PYNES, *CEO/City Manager*

**OPEN MEETING**

Meeting was called to order at 4:34 p.m. by President Sandra Barbree.

Members Present

Sandra Barbree, Marjorie Clark, Nat Hickey, Lila Lloyd, Marty DeLeon, and Sandra Loeza were present. Gilbert Arispe, Main Street Director, and Michelle Kent, Council Liaison were also present.

Members Absent

Pixie Floyd and Lalo Garcia were absent.

1. Recognize visitors

No visitors were present.

2. Approval of previous meetings minutes.

Motion by Sandra Loeza with second by Marty DeLeon to approve minutes of 04-28-11 meeting. Motion approved by all present.

3. Citizens Comments

None.

4. Committee Reports:

- a. Design—Creates an attractive, coordinated and quality image of the downtown by capitalizing on unique physical assets and heritage. Local activities in this area might include building rehabilitations, property inventories and/or image development. Design committee to consist of Pixie Floyd, Marjorie Clark, Lalo Garcia, and Sandra Loeza.

Gilbert Arispe gave update on Main Street Beautification Project. He stated that they have not selected pots and that they are still looking for company to purchase them from. He said at this point in time that project is still ongoing but will be delayed.

- b. Economic Restructuring – Identifies new market opportunities for the commercial district, finds new uses for historic commercial buildings, and stimulates investment in property. Works to strengthen existing businesses, identify new business opportunities, find new, higher, more appropriate uses for vacant buildings; and/or intensify the uses of buildings. Local activities in this area might include business retention/recruitment or establishing local incentive programs.

No report.

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Organization – Builds an effective coalition of public and private sector stakeholders, working in partnership with organizations who share an interest in the health of downtown and the community. Local activities in this area might include grant writing and/or enhancing public awareness of sound preservation practices. Sandra Loeza, Silvia Hendrix, and Sandra Barbree will work on this committee.

No Report.

- c. Promotion – Markets a unified, quality image of the business district as the center of activities, goods, and services to retailers, shoppers, investors, and tourists. Local activities in this area might include heritage festivals, retail promotions, or image development. Sandra Barbree, Marty DeLeon, and Lalo Garcia will work on this committee.

Rock the River, Blessing of the Fleet, Kingfish Tournament, and Bryan Beach Bash are being planned and organized for the Memorial Day Weekend.

- d. Historical – To preserve the artifacts, structures and memorabilia of historical interest to residents of Freeport, Texas and friends of the area. To provide a venue for local exhibits and for artisans to share their talents and to sponsor programs that assist in preserving town history and cultural events. To adopt criteria for the designation of historic, architectural and cultural landmarks and the delineation of historic districts, that shall be approved by the City Council. To conduct surveys and maintain an inventory of significant historic, architectural and cultural landmarks and all properties located in historic districts in the City. To enhance Freeport, Texas with the preservation of the past, exploration of the present, and preparation for the future. Nat Hickey, Lila Lloyd, Sylvia Hendrix, and Pixie Floyd will work on this committee.

Nat reported that they are getting a contract with a Painter to paint new building the same color as the front of the museum. Also he said they are looking to purchase an awning for front of building. He said that they should have possession of the building this week. Nat said that they will be receiving some larger artifacts such as the switchboard from Southwestern Bell that was used in the Old Telephone Building, a sign-in book from the Tarpon Inn, and other artifacts from DOW. Nat also mentioned that Jeff wants us to move our meetings so that the room can be used for additional exhibits. Brief discussion was held that meetings could be moved back to board room at City Hall.

5. Discussion concerning the Flap Jack Run Wrap-up and any action if needed....Lalo Garcia

Gilbert Arispe presented Flap Jack funds wrap-up. He stated that expenses totaled \$2,419.95 with take in at the event totaling \$2,066.00. Also he said that there is still \$2,000 in sponsorships outstanding. A printing error was made on the T-shirts and Gilbert is working with JNS Screen Printing to have \$500 reimbursed as Dr. Hoffman's and Sheriff Charles Wagner's names were misspelled on back of shirts. Gilbert stated that the event broke even. Board asked the balance of the Main Street Donated Funds account and it was reported that we had \$5,696.33.

6. Discussion concerning Rock The River 3 Day Event and any action if needed. Marty DeLeon and Sandra Barbree

A. Rock The River

Marty DeLeon gave update. Copy of poster was handed out. He said that there were some logistics problems but he felt there would be no problem in working them out.

B. Fishing Tournament / Blessing of the Fleet

Sandra Barbree is working on this event. Copy of the poster was handed out. She said that the Captain's Dinner would be held at the Dry Storage Building. Dinner will consist of fried fish, coleslaw, etc and drinks. Registration fee is \$50.00 which covers registration and dinner.

C. Beach Bash

Marty DeLeon is working on this event. Poster was handed out on event. He said that everything is going well.

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7. Discussion of buying trophies from Riverfest and action if needed---Marty DeLeon

Marty DeLeon said there were trophies left over from Riverfest. Jill has them and we could purchase them for \$300 with Main Street paying half and the car and bike show paying the other half for them. Funds to pay for them will come out of the Special Events Budget that was allocated for this event.

8. Discussion on Summertime Blues Fest and action if needed.

A. Main Street Involvement with VFW and Summertime Blues

It was reported that Lucky, Jeff, Gilbert, and Sandra Barbree met to discuss what Main Street will do at event. Main Street will have 2 booths at event to sell cokes and water.

B. . Appointing Chairperson to attend VFW Meetings

Marjorie Clark and Sandra Loeza were appointed chairperson to attend VFW meetings. If one cannot go, then the other will be available to go. Meeting are sometimes being held at same time as Main Street Meetings. Gilbert said that he also will try to attend some meetings.

C. Appointing Chairpersons for 2 coke booths and discussion on how many booths we are willing and able to maintain and action if needed.

Sandra Loeza was appointed chairperson for 1 coke booth and Gilbert Arispe will be chairperson for the second booth.

D. Discussion on Triathlon and appointing a chairperson and action if needed.

Sandra Barbree will be chairperson for Triathlon. DOW has given us a \$2,500 donation. Will try to seek other contributions for event. We will need to purchase T-shirts, medals, and breakfast for event. RiverPlace will be site of event.

9. Set time, date, and location for next meeting.

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|-------------|---------------------------------------------------|
| a. Time     | 4:00 p.m.                                         |
| b. Date     | 05-24-11 ( 4 <sup>th</sup> Tuesday of each month) |
| c. Location | Museum                                            |

10. Discussion of items for next agenda.

- a. Rock the River
- b. Historic Overlay District
- c. New Logo Design
- d. Triathlon
- e. Blues Festival

11. Adjourn

Meeting adjourned by Sandra Barbree at 5:33 p.m .

Submitted By:

*Marjorie L. Clark*

Marjorie L. Clark  
Secretary / Treasurer