

FREEPORT HISTORICAL MUSEUM FOUNDATION  
WEDNESDAY, MARCH 28, 2018 10:00AM  
FREEPORT HISTORICAL MUSEUM  
311 E. PARK AVENUE  
FREEPORT, TEXAS

MINUTES

**1. Call to order**

Mr. Hickey called the meeting to order at 10:00am.

**2. Roll call** – The following members attended the meeting:

- Nat Hickey, President
- Carmen Read, Board member
- Brenda George, Board member
- Brenda Laird, Vice President
- LeAnn Strahan, Secretary

**3. Approval of February 28, 2018 Minutes**

With corrections made to the spelling of Ms. Read's name and addition of time of adjournment at 12:20pm, Ms. Laird made a motion to approve the minutes from the previous meeting and Mrs. George seconded the motion. The Board approved unanimously.

**4. Rental fees for Hickey Building**

Ms. Strahan reviewed the pricing for other City rental venues and suggested we charge \$100/hour or \$500/day from 8am-2am with a \$200 security deposit and \$100 non-refundable cleaning deposit. Mrs. George suggested we stage a photo op with the venue decorated for advertising. With a motion from Ms. Laird and a second by Ms. Read, the Board unanimously approved the suggested rental fees.

**5. Museum project updates**

Ms. Strahan reported that the Spring Fling was a huge success with more than 600 in attendance over the three day period, thanks to a team effort including Parks, Streets, Fire/EMS and Police departments. No museum funds were spent to host the event, and enough money was raised in sales and admission fees to restock concession items and provide lunch each day for volunteers and workers. We are still waiting on a quote for the Antonelli's mural in the children's party room. Staff will sell nachos, frito pies and drinks at Market Days to raise money for the museum. We are still taking vendors and have had a high response rate on Facebook.

Mrs. George discussed Ms. Read's impressive Around the World exhibit that had been displayed at the museum in the past. Ms. Read would be willing to loan to the museum again provided it be after summer. The Board discussed October as a good time to host the exhibit, and Ms. Strahan will reach out to the schools before summer to allow time for scheduling of field trips next school year. Ms. George discussed planning "Pop Up" days

each month through the summer, where we could target children to inform them of upcoming events and activities. She advised that we have representatives from Parks, Recreation, Museum and other groups to have flyers, giveaways, etc. for promotion. She will plan for the stage to be available at three different locations throughout the city for summer.

Ms. Read discussed the need for senior citizen activities and suggested we promote to senior groups and assisted living facilities in the area. The Board discussed the availability to bring senior groups by bus or transit. Ms. Strahan reported that we currently have senior groups from all over Texas schedule trips on a regular basis, and we can explore expanding that target group.

5. Financial Update & future budget discussions
6. Museum motto – “Your Connection with the Past”
7. Ideas for future exhibits & fundraisers
8. Upcoming community events
9. Marketing strategies
10. Board member reports
  - Nat Hickey
  - Brenda Laird
  - Brenda George
  - Sandra Barbree
  - Carla Read
  - Dan Kessner
  - LeAnn Strahan
11. Items for future discussion
12. Schedule next Board meeting
13. Adjourn

Items not necessarily discussed in the order they may appear on the agenda. The Chair at its discretion may take action on any or all of the items as listed. This notice is posted pursuant to the Texas Open Meeting Act (Chapter 551, Government Code).

In compliance with Americans with Disabilities Act, the Museum will provide for reasonable accommodations for persons attending Museum meetings. Request should be received 48 hours prior to meeting. Please contact the Museum Manager's office at 979-233-0066.

I, LeAnn Strahan, Museum Manager for the Freeport Historical Museum Foundation, Inc. certify that this agenda was posted on the front glass door of the Museum, with 24 hours a day public access, 311 East Park Ave., Freeport Texas on/about 4:00pm on February 23, 2018.

---

LeAnn Strahan, Museum Manager  
Freeport Historical Museum Foundation